

meet members

Young Iowa CPA Spotlight



Hunter Moore

Hometown: Memphis, Tenn.

Alma mater: University of Mississippi. Bachelor of Accountancy, Master of Taxation and Data Analytics

Where do you work and what's your role?

Principal Financial Group – Accounting Leadership Development Program. In my role, I rotate throughout the organization to develop both my technical skills and leadership abilities within the financial services industry. This opportunity allows me to gain an enterprise understanding of Principal and support the organization's goal of fostering financial inclusion.

What can we find you doing when you're not at work?

While not at work, I enjoy walking around Ewing Park, exploring restaurants throughout the area, and sitting down to play my Playstation.

What's one thing you can't make it through the day without?

Coffee!

What is your proudest professional accomplishment?

My proudest professional accomplishment leans into personal well-being. When I started my career, I was solely focused on professional development. While that is still a priority, I've learned to strike a healthy balance between my personal and professional aspirations. Focusing on fostering a well-rounded character takes practice and I continue to grow with this every day.

What ways have you been involved in ISCPA and how has it benefited you?

I first became involved with the Society when I was a student. This was an introduction to the profession and connected me with current professionals within Des Moines and

aided me in landing my first role. When I earned my licensure, I joined the Leaders Emerging in the Accounting Profession (LEAP) Committee to grow my leadership skills and promote learning opportunities for others within the profession.

What made you want to become a CPA? The CPA was a goal of mine throughout college, and my desire to earn the designation has evolved over time. The overarching reason I chose to become a CPA was the obligation it requires to the public. As a CPA, I have a duty to uphold high ethical standards and place societal welfare before my personal interests. I see this as an opportunity to provide guidance and build trust in the communities I serve.

What's your best piece of advice for a college student thinking about becoming a CPA? My best piece of advice is to figure out your motivations for becoming a CPA. The examination process is achievable but requires dedication. Having a purpose when you're going through a challenging time makes a tremendous difference.

If I weren't a CPA, you might find me: Working as a veterinarian in my own clinic!

I am passionate about: Empowering others to fulfill their full potential by offering my time and a listening ear.

People don't know this about me, but I: Love cooking and make delicious gumbo—from scratch!

Committee opportunities to feed your passion

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