



Pipeline Initiatives Sponsorship 2024-25 Academic Year

ISCPA is working to help the next generation understand the possibilities that can come with getting their CPA – and you can help them get there by **promoting the accounting profession, value of the CPA credential and careers to students**. This investment in the talent pipeline ensures the ISCPA has the necessary resources to educate, attract and retain individuals to the CPA profession.

\$4,000 CHAMPION SPONSOR

\$2,000 LEADING SPONSOR

\$1,000 PARTNER SPONSOR

\$500 CONTRIBUTING SPONSOR

\$250 SUPPORTING SPONSOR

CAREER AWARENESS PROJECTS

- **High school career awareness program - Accounting Opportunities Experience** Entire month of November and throughout the year! Offering training and plug and play presentation model for ISCPA members to present about the profession to their local high school accounting/business classes.
- **Third Annual ISCPA Case Competition** - Spring 2025. Expose high school students to real world experience through volunteer instruction in the classroom and visits to your firm!
- **Participation** in and presence with K-12 organizations such as Iowa Future Business Leaders of America (FBLA), Iowa Jump\$start, Junior Achievement, and others.
- Virtual and in-person **presentations** by ISCPA staff to high school and college/university classes.
- Exploring **outreach strategies** in support of expanding pathways into the profession.

SPONSOR BENEFITS

- Logo recognition on presentations/materials presented to high school and college students (both virtually and in-person).
- Logo placed on back of Third Annual High School Case Competition t-shirts.
- Sponsor logo level recognition on ISCPA website.
- Opportunities to serve as a CPA panelist at college events and other events.
- Recognition for supporting your state society career awareness initiatives in Iowa CPA.

CONTACT INFORMATION

Company Name _____

Contact Name _____ Address _____

Phone _____ Email _____

Print completed form and mail with check payable to Iowa Society of CPAs, 1415 28th St, Ste 450, West Des Moines, IA 50266-1419; or **contact ISCPA Business Manager Nancy Gion with credit card payment** at 515-985-7107 and email completed form to **Lindsey Haley at lhaley@iacpa.org**.

TERMS & CONDITIONS

Sponsorships and donor restricted assets – Sponsorships or other assets received that have restrictions placed on them where the restriction is met in the same reporting period are reported as unrestricted revenues (support). In the event that sponsorships or other donor restricted assets exceed expense needs, the ISCPA will utilize the excess in any given year or period for other member services.